



SMME SUPPORT NETWORK - LESOTHO

SMALL MEDIUM AND MICRO ENTERPRISES



VARIOUS TRAINING METHODS

Group Work On Real Life Issues



Role Play On Dealing With Different Issues



"Metaplan" Group Presentation



Action Planning for Implementation



Business Simulation Activity



Economic Impact Illustration



What Our Clients Say:

"The methods of delivery and the fact that we did the work ourselves"

"The way the facilitators handled all issues that pertain to the course"

"Our facilitators were so open and friendly to us."

I was happy to learn the business terminology"

"we learnt how to work as a team and sharing of ideas with the other participants"

" make similar training countrywide so that an impact would be seen"

"The environment was conducive and I was also fascinated by the fact that we were called by our names"

"Thank you very much for inviting me here because it was really fruitful to me and it helped me clear some of the things that I did not get back at school"

"This has been an excellent learning experience for me"

"It was conducted so well and according to my expectations. Content was excellent"

"I was impressed by method of delivery, using both official languages, facilitators' confidence in their presentation as they seemed to know their content very well"

"I was most impressed by content, presentation style and energising style"

"What I liked most about the training was the content, energy of facilitators and group work was excellent"

Product/Service Information

Face-to-Face Facilitation and Learning

- Training of Trainers
- Presentation Skills
- Certification of Trainers

Entrepreneurship Competency Enhancement Training:

- Vision and goal setting guidance
- Establishment of plans on achieving the set vision and goals
- Recognize opportunity and take action to capitalize on it
- Self-Confidence Increase
- Negotiation and networking skills
- Improvement of quality and efficiency
- Risk assessment
- Use of information for decision making in business

Business Simulation Training Programmes:

- Today's Entrepreneurial Skills Training
- Credit Management

Business Development Support (BDS) Services For:

- Start-up (Early Stage Businesses)
- Existing (Growing; Consolidation, Revival and Declining; Turnaround stages) businesses
- Business Performance Health Check

Business Management

- Marketing Management
- General Operations Management
- Finance and Accounting Management
- Business Plan Development
- Personal Productivity
- Human Resource Management

Financial Literacy

- Personal Budgeting
- Savings Management
- Debt Management

Other Trainings:

- Local Competitive Advantage Training Initiative (LOCATI); Introduction to Local Economic Development; Governance and institutional Management; Improving Local Business Environment.

Specialised Services:

- **SHARED SERVICES** : Access to Technology, Online Business & Tax Registration, License Application/Renewal; Tax Clearance; BDS Services; Physical & Virtual Conference & Meeting Facilities; Hot Desk; Website Design & Development; Promotional Materials; Printing; Etc.
- Research, Impact Assessment, Project Management, Project Monitoring and Evaluation Business Advisory Services, Information Dissemination.

VISION

A participatory Network providing coordinated quality service, supported by economic, effective and efficient business development programmes.

MISSION

The Network is committed to delivery of high quality service to Micro, Small and Medium Enterprises (MSMEs) through Capacity building, Information services, Coordinated provision and rigorous Marketing of sustainable programmes to create wealth as a contribution towards poverty alleviation.

CORE BUSINESS

- To foster Cooperation and Collaboration among Business Development Service(BDS) providers, with the view to providing demand-driven, coordinated and value added services to MSMEs.
- To facilitate skills transfer among service providers and from service providers to MSMEs through training and other development programmes.
- To foster development of sustainable programmes to facilitate linkages between MSMEs and larger companies.
- To create a mechanism for the incorporation of the views of MSMEs in the national strategies and policy framework.
- To create a conducive atmosphere for networking and coordination among BDS providers.

CORE VALUES

Excellence
Integrity
Respect
Transparency
Accountability



MAKAMA MASITHA-HÖNES
COORDINATOR

Wiseman say:

'Private businesses are important partners in achieving the Millenium Deveopment Goals. Long-term poverty reduction in developing countries will not happen without sustained economic growth, which requires a vibrant sector.'

The Sachs report, Investing in Development: A practical Plan to Achieve the Millennium Development Goals

'Business is good for development and development is good for business.'

World Business Council for Sustainable Development

'Let us choose to unite the power of markets with the authority of universal ideas. Let us choose to reconcile the creative forces of private entrepreneurship with the needs of the disadvantaged and the requirements of future generations.'

Kofi Annan

'without applying business eyes and business thinking, development will fail.'

Kurt Hoffman, Director, Shell Foundation

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Your wish is our command, try us; you will stay with us forever!

We guarantee you quality service.!

The aim of the Network is to strengthen capacities of BDS providers to deliver coordinated and improved services to SMMEs in Lesotho in order to contribute effectively to economy through increased job creation.

To achieve this aim, the Network seeks to create an environment in which coordination and collaboration among various SMME development actors in the country is enhanced, thus reducing duplication of SMME development operations and improving the utilisation of scarce resources.

SMME SUPPORT NETWORK-LESOTHO



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S T R I V I N G F O R E X C E L L E N C E



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SUPPORT LOCAL ENTERPRISES, BUY LESOTHO

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